

## BE AN ARTIST FOR A DAY

*Columbus Museum of Art to debut Center for Creativity and the exclusive Artist for a Day program in 2011*

After a year-long renovation, the Columbus Museum of Art will unveil a restored and improved building on Jan. 1, 2011. Renamed the Elizabeth M. and Richard M. Ross Building, it will be the same museum that you may have visited before, only better.

### A new and improved museum

The Columbus Museum of Art prides itself on being welcoming and inclusive to everyone. That's even more true with the new structural changes to the museum. A restored elevator will be the lifeline of the building, making stops on every level including one outside the new visitor lounge. A raised floor will allow easy access to all galleries. Another addition will be a family restroom with larger stalls.

The galleries will have updated lighting to enhance art viewing. Decorative ceilings, once lost behind beige paint, will generate a vibrant feel in hallways where stone work has been refurbished. A new glass skylight installed in the central, interior courtyard is spectacular, making it a true showplace.

### Get hands-on in the Center for Creativity — open Jan. 1, 2011

Along with the renovated building, the Columbus Museum of Art will be debuting brand new programs. The entire first floor of the museum will be a dynamic new Center for Creativity.

Leaders from all fields recognize that exploring creativity increases our ability to succeed in life. The Center for Creativity will feature the hands-on Wonder Room, updated studio spaces, family friendly



*Try your hand at creating art as an Artist for a Day*



*Explore the vast galleries at the Columbus Museum of Art*



*Get an exclusive look at the museum's collection*

exhibitions and a state-of-the-art auditorium for lectures, film programs and more. People of all ages will be able to find ways to express and explore their own creativity.

### Be an Artist for a Day

Also debuting in January 2011 is the Artist for a Day program. Anyone — from novice to expert — can become an artist during this exclusive experience — open only to groups.

You'll meet "Aunt Fanny," who inspired her nephew George Bellows to pursue a career in painting. Bellows, an American painter known for his bold depictions of urban life in New York City, is widely regarded as the finest American artist of his generation. The Columbus Museum of Art houses the world's largest repository of Bellows' paintings and lithographs.

Born in Columbus, Bellows attended The Ohio State University from 1901-04 where he played baseball and basketball and provided illustrations for the student yearbook.

As an Artist for a Day, you'll learn from Aunt Fanny how Bellows rocketed to fame after turning down a contract with the Cincinnati Reds.

Then, for a truly VIP behind-the-scenes experience, you'll don white gloves and examine art from the museum's collection in a special viewing room.

Next, journey into the galleries where you can put your creativity and inspiration into practice as you draw among paintings and sculptures. No previous art experience is necessary. Just bring your imagination.

### Book your group today

Artist for a Day is \$25 per person with a running time of approximately 2.5 hours. To book your group, contact Amanda Kepner at 614-629-5947 or visit [www.columbusmuseum.org](http://www.columbusmuseum.org).

## COME TO COLUMBUS

Hello!

We've been busy working to develop additional experiential activities for your groups. We're excited to add several new hands-on and VIP activities to our growing list of 50-plus experiences.

Read more about them on the back page of this issue of *Touring Columbus* and see our cover story on the new Artist for a Day program at the Columbus Museum of Art. As you can see from the photo on the cover, Brian was a quick study on learning to sketch.

Let us know if you need more details on all of our experiential offerings or if you need help in planning a last-minute mystery outing or other tour to Central Ohio. We're here to make your job easier.

Look for Alissa and other Columbus representatives at the National Tour Association Annual Convention on Nov. 13-17, ABA's Marketplace on Jan. 8-12 and Heartland Travel Showcase on Feb. 18-20. We look forward to seeing you soon!

*Alissa Brian*

Alissa Preston, Tourism Sales Manager – professional tour operator contact  
Brian Cheek, Tourism Sales Manager – group leader contact



## ADVENTURES IN ART

Go behind the scenes to experience Columbus' nationally acclaimed arts scene

Along with the Columbus Museum of Art's new Artist for a Day program, Central Ohio is loaded with exciting ways to express your artistic side and see — or hear — the best of the art world in action.

Enjoy live jazz from one of the world's finest big bands, the **Columbus Jazz Orchestra** (below). Start the evening with an all-access tour of the historic Southern Theatre and meet Byron Stripling, the former lead trumpeter and soloist with the Count Basie Orchestra. After the concert, go on stage for an exclusive opportunity to meet the 17-member band.



Head backstage after a performance by

**BalletMet**, one of the largest professional dance companies in the country. Meet the dancers and see the intricate sets and costumes up close. Not coming during a show? Watch the dancers rehearse and get a hands-on look at the costume shop, before taking a low-impact dance/stretch class.

Learn traditional Irish steps from an instructor at the Richens-Timm Academy of Irish Dance in **Dublin** (right). It's considered one of the foremost Irish dance schools in North America.

Step inside a painting at the **Topiary Park**, a re-creation in topiary of Georges Seurat's



"A Sunday Afternoon on the Island of La Grande Jatte" — complete with 54 topiary people, eight boats, three dogs, a monkey and a cat.

Figure out "whodunit" at the entertaining "Dickens of a Mystery" and "Who had the Pea or What's That Lump in My Bed?," two of four original interactive dinner theater shows. The shows are performed in **Ohio Village**, a re-creation of life during the 1800s, as well as off-site locations.

Go behind the curtain at Broadway's biggest hits, courtesy of **Broadway Across America-Columbus**. After the show, you'll be treated to an exclusive meet-and-greet with members of the cast and crew who will provide you with an "insider's view."

Blow a glass ornament or fuse glass for a sun catcher or jewelry at **The Works** in Newark. Watch their master glass blowers at work, then make your own art with their guidance.

Capture your memories in scrapbooks and calendars that you design at **Archiver's at Easton Town Center**, one of the Midwest's most popular shopping, dining and entertainment destinations. Your greeting cards will always have the right message after you create cards using the latest designs and embellishments.

Enjoy dinner with a best-selling author during The Author's Table. **Thurber House**, the boyhood home of the famed *New Yorker* cartoonist James Thurber, brings top-notch authors to Columbus throughout the year. Share a meal and enjoy personal time with an author in an intimate setting. It's an ideal VIP experience for book lovers!

## HOW DID THEY DO THAT?

*Find out the answers to how to make ice cream, wine and whistles on our fun behind-the-scenes itinerary*

Ever wonder how the ball gets inside a whistle? Find out on a special behind-the-scenes tour of Columbus designed to reveal the tricks of “how did they do that.”

Meet the expert horticulturists at **Franklin Park Conservatory** and learn how to attract butterflies to your garden.

Indulge your sweet tooth at **Anthony-Thomas Candy Company**, a family-owned confectionery founded in 1952. Watch step by step as chocolates are made, then taste the results — everyone receives a chocolate!

Curious about how the ball gets inside a whistle? Solve the mystery at the **American Whistle Corporation**, the only manufacturer of metal whistles in the nation. See how whistles are made, starting from a coil of heavy gauge brass to the final chrome-finished product.

Choose from hundreds of fragrances before pouring your own custom-scented candle at **The Candle Lab**. While the candle hardens, stroll next door to sample a variety of labels before selecting your favorite bottle at **House Wine**.



Explore the **North Market**, a public market filled with fresh food and flowers. You can literally taste your way around the market on a guided tour where you'll meet local merchants and farmers.

Visit **Krema Nut Company**, the oldest manufacturer of peanut butter in the country. Meet the master roaster who's been with Krema for more than 25 years. Save room for one of their tasty PB&J sandwiches.

Meet Columbus' award-winning ice cream maker Jeni Britton and hear how she creates exotic flavors like lime cardamom at **Jeni's Splendid Ice Creams**.

Taste wines made with grapes from around the world and create your own wine from start to finish at **Camelot Cellars** (top left). Begin at the fermentation process, then bottle, cork and even design the label for your own private reserve.

Watch trained glass blowers creating glass art, then blow your own glass ornament or fuse glass for a sun catcher at **The Works** in Newark.

Weave your own basket with help from an expert at **Longaberger Homestead** (bottom left) in Frazeytsburg.

## UPCOMING SPECIAL EVENTS IN COLUMBUS

For a complete list of events, contact Alissa Preston or Brian Cheek at Experience Columbus at 800-354-2657 or view the complete calendar at [ExperienceColumbus.com](http://ExperienceColumbus.com). **100** -American Bus Association Top 100 Event

### January 2011

- Jan. 1** Columbus Museum of Art's Center for Creativity Grand Opening.
- Jan. 14-15** Columbus Jazz Orchestra: A Night at the Movies.
- Jan. 29** The Columbus Symphony: Soldiers' Chorus of the United States Army Field Band.

### February 2011

- Feb. 4-13** BalletMet: “Cinderella.”
- Feb. 26-March 6** Central Ohio Home & Garden Show.

### March 2011

- March 3-6** Arnold Sports Festival.
- March 12** Dublin's St. Patrick's Day Celebration.
- March 16-20** Columbus Jazz Orchestra: “Basie, Buddy & Benny.”

**100** **March 19-Aug. 14** Blooms & Butterflies.

### April 2011

**April 2** The Columbus Symphony: “Cirque De La Symphonie.”

### May 2011

**May 7** Ohioana Book Festival: Celebrating Ohio's Authors.  
**May 28-29** Asian Festival.

### June 2011

**June 3-5** Columbus Arts Festival.  
**June 10-12** Opera Columbus: “The Pirates of Penzance.”  
**June 11-12** Stop and Smell the Roses.  
**June 16-18** National Quilting Association Quilt Show.

**June 17-19** Creekside Blues & Jazz Festival.

**June 23-26** Vaud-Villities: “The Best of Vaud-Villities.”

**100** **June 26** German Village Haus und Garten Tour.

### July 2011

**July 1** Red, White & Boom!  
**July 8-10** North Market Food & Ohio Wine Festival.  
**July 22-24** Jazz & Rib Fest.  
**July 27-Aug. 7** Ohio State Fair.

### August 2011

**100** **Aug. 5-7** Dublin Irish Festival.  
**Aug. 11-14** American Philatelic Society Stamp Show.  
**Aug. 17- Sept. 4** Broadway Across America: “Jersey Boys.”

## NEW EXPERIENCES FOR YOUR GROUPS

*Book one of our newest experiential activities featuring everything from dinner with best-selling authors to using ingredients fresh from the garden*

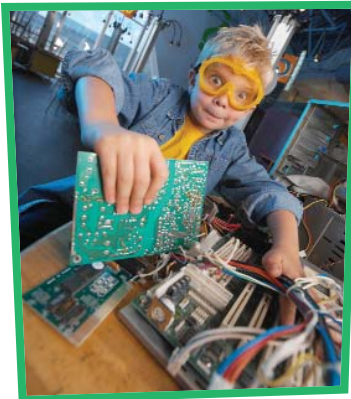
Columbus wants to help you grow your business.

We're one of just three U.S. cities that have developed an Experiential Tourism program.

Our 50-plus experiences are perfect for mystery tours and groups of any size from a full coach to a book club of a few friends.

Debuting in 2011 is Artist for a Day where you can develop drawing skills at the **Columbus Museum of Art**. See the cover story for more details.

Get a seat at **Thurber House's** The Author's Table, a new VIP opportunity ideal for book lovers. You'll enjoy an intimate dinner with a best-selling author.



Create a greeting card the way they did in the 19th century at **Igloo Letterpress**. Use wooden letters and an antique printing press to make a one-of-a-kind treasure.

Turn your focus on science with **COSI's** (left) newest program, Geek for a Day. Created to entertain both children and adults, it makes learning about science fun and informative.

Recharge in **Franklin Park Conservatory's** new Scotts Miracle-Gro Community Garden Campus.

Two group-only experiences are available. Learn gardening tips from the experts during a tea party or opt to hand select seasonably available pizza toppings from the garden and cook a delicious wood-fired pizza in the outdoor Live Fire Cooking Theater.

## CONTACT US

*Touring Columbus* is published three times a year by Experience Columbus.

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